



2025

SCHOLARSHIP FUNDRAISER SPONSORSHIP DECK





PI OMEGA FOUNDATION, INC.

2003 Presbury Street / Baltimore, Maryland 21217 / www.piomegafoundation.org

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Dear Family, Friends, and Potential Supporters,

On behalf of the Pi Omega Foundation Incorporated, thank you for learning more about our Annual Educational Scholarship Fundraiser. You are receiving this sponsorship packet because we need your help. The Pi Omega Foundation, in collaboration with the Omega Psi Phi Fraternity, Incorporated, Pi Omega Chapter, sponsors programs that foster youth mentoring, leadership, achievement, family preservation, academic excellence, community development, and Talent Hunt across the Baltimore area.

One of the most significant and impactful initiatives we focus on is providing scholarship support to young men and women graduating high school and pursuing higher education at an HBCU. Your generous donation could be the difference between a student being able to afford their education or not. The Pi Omega Foundation receives numerous requests for financial assistance and operational funding, which we would love to support. To meet these growing financial demands, we need the support of caring donors like you. Please take a few minutes to review the attached information about sponsorship opportunities for our upcoming Educational Fundraiser event.

Additionally, if you would like to pledge your support with a donation at another level, please consider making a tax-deductible contribution to The Pi Omega Foundation today at <https://piomegafoundation.org/donate/>. With every donation, we will continue our over 30-year legacy of being good stewards of your resources. Your donation, no matter the size, will make a significant difference in the lives of Baltimore's youth and families, empowering them to achieve their educational dreams.

To learn more about the Pi Omega Foundation and discuss our Educational Scholarship & Fundraiser activity, we'd be more than happy to meet with you 1:1 or in a virtual meeting to detail further our efforts and how your support would benefit. For additional information about who we are, what we do, and the many programs we support, we encourage you to visit our website at www.piomegafoundation.org.

We understand that you have many demands on your time, and we truly appreciate you considering our cause. We look forward to the possibility of partnering with you to make a difference in the lives of Baltimore's youth and families!

Best regards,

Nii Sowah
President
Pi Omega Foundation

PROGRAMS & INITIATIVES



The Scholarship program, established in 1987, offers significant benefits to high school graduating seniors in the Baltimore area. The Foundation award, given annually, provides educational assistance to students who meet and maintain the selection criteria, helping to defray college-related expenses. This is a valuable opportunity for students to pursue their higher education goals.

The foundation convenes a broad partnership designed to attract resources from the private, political, and corporate sectors to support academic and social-emotional progress.



The Talent Hunt program targets middle and high school students with the objectives of exposing and educating students in the Performing Arts through individual competition. The program is divided into four areas of competition; they are:

- ◆ Instrumental Music (classical and popular)
- ◆ Vocal (classical and contemporary)
- ◆ Dramatics (dramatic interpretation and dance)
- ◆ Art (painting and sculpture)

Winners receive a cash prize and proceed on to district and national-level competitions.



Observed each November and is designed to recognize those individuals at the local and international levels who have contributed to community uplift. A High School Essay Contest is held in conjunction with Achievement Week.



Committed to actively partnering with targeted Baltimore City Schools to promote the Fraternity's Fatherhood Mentoring initiative.



Uplifting our communities through the engagement of community development initiatives such as voter registration, Assault on Illiteracy, food insecurity and homelessness, youth mentoring, and participation in fundraisers for charitable organizations.



Facilitates and coordinates activities that promote good health practices to improve the social determinants of health for Baltimore residents. Some programs include the Charles Drew Blood Drive and partnering with local non-profit and governmental agencies.



An annual fundraiser consisting of local and regional golf enthusiasts and supporters of academic achievement.



IMPACT OF SCHOLARSHIP AND GRANTS

Since 1983, Pi Omega Foundation has awarded more than **\$340,000** in educational and community grants to Baltimore area residents and institutions.



2023 SCHOLARSHIP RECIPIENTS

PI OMEGA FOUNDATION, INC.
"Nurturing young minds for a better tomorrow."
 2023 Foundation Scholarship Awardee

Tony Hicks Jr.
"We sincerely thank our Donors!"

Jon White, President
 Joseph McNeill, Scholarship Chair

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PI OMEGA FOUNDATION, INC.
"Nurturing young minds for a better tomorrow."
 2023 Mitchell McPherson Family Scholarship Awardee

Joseph Casely-Hayford
"We sincerely thank our amazing sponsor, Mitchell McPherson Family!"

Jon White, President
 Joseph McNeill, Scholarship Chair

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PI OMEGA FOUNDATION, INC.
"Nurturing young minds for a better tomorrow."
 2023 MCB Real Estate Scholarship Awardee

Maxwell Dixon
"We sincerely thank our amazing sponsor, MCB Real Estate!"

Jon White, President
 Joseph McNeill, Scholarship Chair

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PI OMEGA FOUNDATION, INC.
"Nurturing young minds for a better tomorrow."
 2023 WeCare Scholarship Awardee

Onyinyechukwu Ikeako
"We sincerely thank our amazing sponsor, WeCare!"

Jon White, President
 Joseph McNeill, Scholarship Chair

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SPONSORSHIP LEVELS

PLATINUM

Two Year Scholarship Package - \$20,000

- ◆ **\$20,000 HBCU Scholarship** in Your Company
- ◆ Name awarded to a deserving student from the Baltimore area - Exclusive within your industry
- ◆ **Presentation** (5 minutes) at the Formal Affair - Mardi Gras
- ◆ **Full-page (inside or back cover) color ad** in the Mardi Gras Booklet
- ◆ **Guest Sponsor table 10 at the Mardi Gras**
- ◆ **Sponsor marketing table at the Mardi Gras**
- ◆ **Presentation** at the Pi Omega Achievement Week luncheon on November 16, 2024, at Coppin State University
- ◆ **Listed as a Platinum Sponsor** on the Pi Omega Foundation website
- ◆ **Foursome and sponsorship recognition** at the Pi Omega 32nd Annual Golf Classic in 2025

GOLD

One Year Scholarship Package - \$10,000

- ◆ **\$10,000 HBCU Scholarship** in Your Company
- ◆ Name awarded to a deserving student from the Baltimore area
- ◆ **Presentation** (3 minutes) at the Formal Affair - Mardi Gras
- ◆ **Full-page color ad** in the Mardi Gras Booklet
- ◆ **Four complimentary tickets** to the 2025 Mardi Gras
- ◆ **Sponsor marketing table at the Mardi Gras**
- ◆ **Presentation** at the Pi Omega Achievement Week luncheon on November 16, 2024, at Coppin State University
- ◆ **Listed as a Gold Sponsor** on the Pi Omega Foundation website
- ◆ **Two golfer admissions and sponsorship recognition** at the Pi Omega 32nd Annual Golf Classic in 2025

SILVER

One Semester Scholarship Package - \$5,000

- ◆ **\$5,000 HBCU Scholarship** in Your Company
- ◆ Name awarded to a deserving student from the Baltimore area
- ◆ **Half-page ad** in the Mardi Gras Booklet
- ◆ **Presentation** at the Pi Omega Achievement Week on November 16, 2024, at Coppin State University
- ◆ **Listed as a Silver Sponsor** on the Pi Omega Foundation website
- ◆ **Sponsorship recognition** at the Pi Omega 32nd Annual Golf Classic in 2025

BRONZE

HBCU Financial Support Package - \$2,500 (Books, Supplies, and Technology)

- ◆ **\$2,500 HBCU Scholarship** in Your Company
- ◆ Name awarded to a deserving student from the Baltimore area
- ◆ **Quarter page ad** in the Mardi Gras Booklet
- ◆ **Presentation** at the Pi Omega Achievement Week on November 16, 2024, at Coppin State University
- ◆ **Listed as a Bronze Sponsor** on the Pi Omega Foundation website

